**Bids for Benefit – Cover Intro**

It’s our families, our friends, and our neighbours that make communities beautiful. When we join together to help those amongst us in need, a beautiful community can become a work of art.

**Bids for Benefit – Mission/Vision**

At Bids for Benefit, our mission is to provide our partners with an opportunity to improve their communities, and support charitable causes using our unique, creative, and non-invasive fundraising activities.

**Bids for Benefit – Summary**

Bids for Benefit was created as a new way for communities to work together and collectively raise money for deserving charities. We help charitable organizations, local establishments, and citizens to work hand in hand, to help those in need. At Bids for Benefit, we bring charity, business, and people together to help raise money through Sealed Bid Auctions.

* Establishments host a rotating collection of art, appropriately selected for their type of organization or business.
* Generous customers submit bids, on location, for the art, with the highest bidder claiming the piece of art.
* The establishment gets increased traffic and helps a charity of their choice.
* The charity selected by the establishment receives a portion of the profits from the auction.

A Sealed Bid Auction, organized by Bids for Benefit, is an ideal way for businesses and other establishments to fundraise for a charity of their choice. There are no costs for the hosts associated with the auction and all auction materials are supplied by Bids for Benefit. We handle all the details, manage the auction, handle the presentation and delivery of the art, and oversee the completion of the purchases. The only cost to the host establishment is four square feet of floor space.

Bids for Benefit has raised thousands of dollars for many different charities, both large and small, for special projects or long-term initiatives. The simplicity of this program is what makes it successful, but bringing a community together to help those in need makes everyone a winner.

**Bids for Benefit – Sealed Bid Auctions and How They Work**

Sealed Bid Auctions, organized by Bids for Benefit, are effortless but rewarding ways for local establishments and organizations to raise money for charities of their choice.

It’s easier than you think. In a host’s space, a piece of art is put up for auction. Customers interested in owning the art submit bid amounts on pieces of paper on location by sealing their bid in an envelope and placing it in a box. There will be a minimum bid for each item in an auction. This will be the original cost for the item up for bid plus additional costs incurred in the process of readying it for auction. The highest bid wins the auction and the item is sold. Profit from the auction goes to a charity preselected by the location hosting the auction.

The auctions are an easy and straightforward process for both the hosts and the charities. Bids for Benefit takes care of all the details. We supply the artwork and a smart easel on which to display it. We provide the signage and Sealed Bid Auction materials, contact the winner, and manage the purchase and delivery details. Any other associated effort or costs are also our responsibility.

The four square feet of floor space, donated by the host establishment, will host a new piece of art every three weeks. Each piece of art is selected with the charity or the host establishment in mind. They are typically limited edition oil paintings or prints including works by the Group of Seven, selected photography, as well as sport and music inspired art. An employee from Bids for Benefit handles the replacement of each piece of art, and readies the space for the next three weeks of sealed bidding.

The original cost of the artwork, and other associated costs generate the minimum bid, while every cent surpassing the minimum goes directly to the chosen charity.

**Bids for Benefit – Who We Work With**

Bids for Benefit has raised money for a broad range of charities and causes. While we work with everyone, no specific group or category of charity is favoured to receive donations from our Sealed Bid Auctions.

The charities chosen by the host establishment are commonly selected for the benefits and assistance that charity can bring to the community. Community is the heart of Bids for Benefit, helping local establishments and their patrons or members work together to improve their communities.

Similarly, the establishments that host Sealed Bid auctions with Bids for Benefit run the gamut. We have partnered with and held Sealed Bid Auctions at:

* Hospitals
* Retailers
* Galleries
* Restaurants
* Concerts
* Public Events
* Hotels
* Sporting Events/Arenas

Businesses and other locations having hosted our Sealed Bid Auctions view them as more than simply a valuable way to help raise funds for charity. They’ve viewed their partnership with Bids for Benefit as a valuable way to help themselves and improve the health of their community.

The Sealed Bid Auctions actually attract visitors and customers to establishments. With the classy presentation of the art as provided by Bids for Benefit, it is like having a small museum for patrons. With the art always being exceptional, word of mouth travels fast.

The positive effects to a company’s reputation can be tremendous. It is no secret people favour businesses that add to the betterment of their community.

**Bids for Benefit – Silent/Live Auctions**

The Sealed Bid Auction isn’t the only way Bids for Benefit helps raise money for charities. We are also very experienced at running Silent and Live Auctions.

**Silent Auctions**

Bids for Benefit does it all for you. We supply some or all of the products for your fundraising event, offering products ranging in value from $10.00 up to $10,000. We even supply the bid sheets and cashiers, all at no cost outlay to you or your charity. All monies bid over the fair starting bid is passed onto your organization.

**Live Auctions**

Anthony Wagler has years of fulltime experience in the auction business and has performed hundreds of fundraising auctions. His humour and style has the gift of getting the most money and support from audiences.

Like our Sealed Bid Auctions, a Silent or Live Auction comes with all of the collateral and signage, auction tools or auctioneer, and the artwork necessary to have a successful auction. We will do all of the work and cover all of the costs. These costs are recovered in the sale of the items up for bid, with all profit going directly to charity.